

Diversification Seminar



AGRI-LINKS held their annual seminar last Wednesday with a strong focus on "diversification." The successful evening was held at The Settlers Cafe in Naracoorte with four guest speakers touching on various forms of diversification within the agriculture industry.

"It went very well," Agri-links committee president Andrew Ridgway said.

"We had four top shelf, very passionate speakers."

Richard Gunner from Feast Fine Foods, Dru Reschke from Koonara Coonawarra Wines, Julie Thomas from Avenue Emus and Limestone Coast Food Group and Dee Provis on behalf of Pendleton Fine Foods all spoke about their various experiences of diversification and offered their expertise to the audience who was looking to gain as much insight as possible into the diversification concept.

The main focus of the evening was to discuss any mainstream agriculture products and give insight into things "outside the square."

From growing and selling emus to selling olive oil, the evening looked at "non-mainstream things" with each guest speaker sharing their own experiences and their "ups and downs" with the audience.

Settlers Cafe provided an excellent array of nibbles and drinks throughout the evening.

The Agri-links committee consists of six dedicated rural people from across the Limestone Coast and looks forward to the next Agri-links charity event involving a black tie ball on October 8 at Patrick's cellar door for The Stand Like Stone Foundation.

"I would really like to thank the rest of the committee for the effort they put in to organising the event, also to our guest speakers and to the audience for attending and making the night so successful," Mr Ridgway said.



Guest Speakers – Dru Reschke, Dee Provis, Julie Thomas and Richard Gunner